



Pira system

Pira generation two is a contemporary interpretation of the original Pira from 1954. The new Pira, by Anna von Schewen and Björn Dahlström, has a modular design and can be free-standing, with floor-to-ceiling tension, or wall mounted. It is equally well-suited to larger living areas as public spaces, elegant and robust at the same time with gravitas in material and dimensions. The cabinet, organisers and bookends in walnut or white oak furnish the shelves and create a warm contrast to the metal. The poles and shelves comes in white and black grey.

About the designers – Björn and Anna

Architect and designer Anna von Schewen is considered one of Sweden's most progressive and experimental designers. She has together with her partner Björn Dahlström designed several products for String Furniture. Björn Dahlström is also a well-established Swedish industrial designer. He is represented in various museums around the world, including the national Museum for Art, Architecture and Design in Oslo, The Museum of Design & Craft (The Röhsska Museum) in Gothenburg and Victoria & Albert Museum in London.

System dimensions

Possible widths: 90 cm / 70 cm

Shelf depth: 34 cm

Maximum height for floor-ceiling mounted: 316 cm

Maximum height for wall mounted: 308 cm

Packaging

The system is packed flat-packed and adjusted according to pallets. The system needs to be assembled.

Weight recommendation

50 kg evenly spread across one shelf

Maximum of 7 shelves in one section

Materials and colors

Poles and shelves in powder coated steel or aluminium.

Brackets in powder coated zinc.

Sustainability

The metal is made from powder coated aluminium or steel and can both be recycled.

Care and maintenance

Wipe the surface with a cloth. Damp wipe with detergent solution. Then rub dry with a cloth. Remove stains with detergents that do not contain abrasives. Never use steel wool.



White RAL 9016



Black grey NCS S 8500-N

